

Record property openings prompts Staycity's drive for 200 recruits

Aparthotel operator Staycity is recruiting some 200 additional staff over the next few months as the company gears up for a record number of property openings in the second half of 2019.

Four properties will join the portfolio before the end of this year with recruitment drives already underway for general manager, front-of-house, sales and housekeeping positions based in Paris, Venice, Edinburgh and Berlin.

'This is our biggest intake of new staff yet,' said Staycity's head of human resources, Ben Clayton.

'It's a huge undertaking as we have a strong culture of high service standards so every new member of staff needs to be fully compliant with our procedures before the properties open.'

Opening at the beginning of August will be Staycity's largest property to date, Staycity Aparthotels Marne-la-Vallée, just a 10-minute walk from Disneyland Paris. Facilities include 284 apartments, 22 holiday villas, a swimming pool, restaurant, Staycafé, bar and extensive gardens and terraces.

'This will be a really exciting place to work as it's our first resort-style property and is next to Disneyland Paris,' said Staycity COO Keith Freeman. 'The guest profile here will be slightly different to our usual mix. While we expect both business and leisure guests, the emphasis will be on families on leisure breaks with a slightly longer average stay.'

In the second week of August Staycity opens in Venice, Mestre, with 175 studio and one-bed apartments. The property will have a Staycafé, fitness room as well as guest parking and is a 12-minute train journey into the historic city of Venice.

By the end of the year Staycity will also open its first property in Germany with 48 apartments near Charlie Living in Berlin. The property will operate under Staycity's premium brand, Wilde Aparthotels by Staycity, and will consist of studio- and one-bed apartments.

Staycity's fourth opening this year will be in Edinburgh's King's Stables Road, also operating under the Wilde brand. The 123-apartment property in the heart of the city will offer guests a lounge, Staycafé, and fitness room as well as a spacious arts facility incorporating a gallery and exhibition space.

At the beginning of 2020 Staycity will open a second property in Manchester, with a 224-apartment property opening in the city's Northern Quarter.

'This is a crucial time for Staycity as we add nearly 700 apartments to our inventory and recruit and train the additional staff this expansion demands,' added Freeman.

'Our quality and online reputation scores, which we measure via Global Review Index, have been consistently rising and last year reached 88%. This year they are expected to come in at 90% so it's vital for us to recruit team members that will maintain and enhance the reputation we've already built.'

Staycity is recruiting staff across a wide range of roles. See www.staycity.com for details.

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About Staycity

Award-winning Staycity Group is a privately held company based in Dublin established in 2004 by CEO Tom Walsh and his brother Ger. The company has since become Europe's leading independent aparthotel operator, offering quality short-term and long-term aparthotel lettings in 10 central city locations across Europe. The properties operate under the Staycity Aparthotels and Wilde Aparthotels by Staycity brands.

Staycity's properties appeal to both business and leisure travellers who are looking for a more user-friendly, cost-effective alternative to hotels. The apartments are typically made up of studios, one-bedroom and two-bedroom units with 24-hour reception, kitchens or kitchenettes, a dining area, sitting area and bathroom as well as complimentary Wi-Fi access, flat-screen TV, guest laundry facilities and weekly housekeeping. Most sites have car parking and many now offer a fitness room, guest lounge and Staycafé selling breakfast, all-day snacks and drinks.

The company's fast-expanding estate now includes properties open in Birmingham (249 apartments), Dublin (228), Edinburgh (146), Liverpool (268), London (541), Lyon (144), Manchester (182), Marseille (108), Paris (50) and York (197).

In 2015 Staycity Group won the 'Industry Breakthrough' award at the Association of Serviced Apartment Providers (ASAP) Annual Awards and was inducted into the Tripadvisor Hall of Fame. In 2016 the company was highly commended in the 'Business of the Year' category at the ASAP Awards. In 2018 Staycity won 'Best Operator' in the Serviced Apartment News Awards while in 2019 CEO and co-founder Tom Walsh was awarded the accolade 'Industry Inspiration' at the same awards as well as being shortlisted for 'Best Property' for Wilde on the Strand, and 'Best Operator'. www.staycity.com