

Staycity launches all-you-need-to-know guides to Europe's biggest and best Christmas markets

There's nothing like a Christmas market to evoke the thrill of Christmas ? with their carol-singers, unusual gift ideas, and the lure of a warming glass of mulled wine with a hot mince pie!

To celebrate the growing popularity of Christmas markets travel experts at Staycity have compiled one of the first comprehensive guides to Europe's best markets ? available at the click of a button on the company's website -

<https://www.staycity.com/blog/top-100-Christmas-markets-Europe/>.

Staycity has included an exclusive top 100 list of Europe's most popular markets to visit based on Google searches in the months running up to Christmas, when over 13.7 million internet searches are typically conducted on Christmas markets.

According to the research Strasbourg, one of Europe's oldest markets, remains the most popular, with 300 stalls across 11 locations in the city. Strasbourg's Christmas markets receive over 165,000 queries on Google per month.

Ranked second in the top 100 is Berlin, with over 125,000 queries. Berlin's markets are renowned for turning the German capital into a Christmas fairytale, with up to 80 markets spread across the city.

Manchester, one of the UK's first-ever Christmas markets, ranks an impressive third on the list, now attracting over nine million visitors to its 300 stalls across 10 sites.

Each city guide has need-to-know details on where the markets can be found along with opening times, dates and what you can expect to enjoy there.

?Visiting a Christmas market really gets people in the festive mood ? their popularity is growing each year as people discover the special atmosphere they offer as well as the opportunity to pick up unusual or handmade gifts and sample some of the best seasonal food and drink,? says Staycity marketing director Jason Delany.

?We've now pulled this vital information into one place so it's easy to research where you and your friends and family want to go.?

Staycity operates nearly 4,500 aparthotels across the UK and Europe, including nine cities that host amazing Christmas markets. Anyone planning to stay with Staycity while visiting a Christmas market can get a 12.5% discount by entering the promo code **XMAS18**. www.staycity.com [ends

STAYCITY'S TOP 10 EUROPE MARKETS

- Strasbourg
- Berlin
- Manchester
- Cologne
- Hamburg
- Colmar
- Edinburgh
- Munich
- Vienna
- Stuttgart

based on Christmas Market search queries for Europe's 5 most widely spoken languages



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EDITOR'S NOTES

Award-winning Staycity offers great quality short-term and long-term apartment and aparthotel lettings in central city locations across Europe, under the Staycity Aparthotel and Wilde Aparthotel by Staycity brands.

The company's expanding estate includes properties in Dublin (179 apartments), Edinburgh (146), Manchester (182), Liverpool (56), Birmingham (249), London Heathrow (269), London Greenwich (166), London Strand (106), Paris (50), York (197), Marseille (108) and Lyon (144) with new properties scheduled to open soon in Liverpool, Disneyland Paris, Dublin, Edinburgh, Venice, Manchester and Berlin. The company is on target to achieve its stated aim of 15,000 apartments by 2022.

Staycity's properties are made up of studios, one-bedroom and two-bedroom apartments offering 24-hour reception, kitchens or kitchenettes, a dining area, sitting area and bathroom as well as complimentary Wi-Fi access, flat-screen TV, guest laundry facilities and weekly housekeeping. Most sites have car parking and many

offer a dry gym. The company's most recent openings, such as London Heathrow, York, Birmingham Newhall Square, Manchester Piccadilly and Marseille have a lounge/café for breakfast, all-day snacks and drinks.

In 2015 Staycity Group won the Industry Breakthrough Award at the Association of Serviced Apartment Providers (ASAP) Annual Awards and was inducted into the Tripadvisor Hall of Fame. In 2016 the company was highly commended in the Serviced Apartment Business of the Year Award, Corporate category (ASAP Awards). In 2018 Staycity won the Best Operator Award (201+ apartments) in the Serviced Apartment News Awards.

www.staycity.com.

For further information or an infographic on Christmas markets please contact:

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