

Russell Kett receives Hot.E Hall of Fame Award



Russell Kett

27 September 2017, London: Russell Kett, chairman of HVS London and long-standing commentator and consultant to the hotel industry, was today awarded the prestigious Hotel Investment Conference Europe (Hot.E) Hall of Fame Award 2017.

The Award was presented at this week's Hot.E conference being held in London, by Jim Burba, president of host organisation Burba Hotel Network (BHN).

'We are honoured to be presenting this Award to Russell Kett. We can think of no more deserving recipient - his lifelong dedication to the hospitality industry embodies what this award is all about,' said Burba.

The Hall of Fame Award recognises an investor, developer, or hotel leader whose career has had a profound and positive impact on the European hotel industry. The honoree is recognised for their business success, intellectual leadership, and personal dedication to maintaining the highest professional and ethical standards.

'I am delighted and honoured to receive the Hall of Fame Award, particularly for working in an industry that I have thoroughly enjoyed being involved with for such a long time and with the fantastic global team at HVS. I am doubly proud as it's unusual for a consultant to be recognised in this way,' said Kett.

'When I look back over the past 45 years' at how much the hotel industry has developed and changed beyond all recognition it does seem like a lifetime ago I graduated from hotel school. The sector and its associated businesses have become so much more customer focussed with high standards of service now the norm rather than the exception. The hotel business is also full of people and businesses that I admire and it's been wonderful seeing companies and people grow and flourish within it,' he added.

After gaining his hotel school qualifications some 45 years ago, Kett joined Strand Hotels as an internal auditor before becoming the assistant financial controller of the London's Cumberland Hotel. He entered consultancy initially with accountancy firms Deloitte & Touche and BDO Stoy Hayward (Horwath Consulting), before joining HVS in January 1995.

Kett is now chairman of the London office of HVS, the leading global specialist hotel valuation, consulting and brokerage firm. Its London office has some 30 people working exclusively on hotel valuations, feasibility studies, market studies, shared ownership developments, executive search, asset management, investment appraisals, brokerage, and investment banking.

He is a frequent writer, moderator and speaker on the international hotel industry and lectures at leading international hotel schools

including Ecole hôtelière de Lausanne, IMHI-Essec in Paris, Cornell University, Oxford Brookes University and the Scottish Hotel School, University of Strathclyde, where he was a visiting senior lecturer for 11 years. In 2011 he was awarded the HOSPA Lifetime Achievement Award. **[ends]**

For further information please contact:

Linda Pettit, Tilburstow Media Partners

Linda@tilburstowmedia.co.uk

Tel: +44 (0) 13 4283 2866

Mob: +44 (0) 7973 789853

Russell Kett, Chairman

rkett@hvs.com

Tel: +44 (0) 20 7878 7701

Mob: +44 (0) 7802 411142

About HVS

HVS, the world's leading consulting and services organization focused on the hotel, mixed-use, shared ownership, gaming, and leisure industries, was established in 1980. The company performs 6,000+ assignments each year for hotel and real estate owners, operators, investors, banks and developers worldwide. HVS principals are regarded as the leading experts in their respective regions of the globe. Through a network of more than 40 offices and more than 350 professionals, HVS provides an unparalleled range of complementary services for the hospitality industry. [HVS.com](https://www.hvs.com)

Superior results through unrivalled hospitality intelligence. Everywhere