

Host announces Julie Chaffey as new marketing manager

Julie Chaffey has been announced as the new Marketing Manager for Host Contract Management, the Hampshire-based contract caterer established by Jerry Brand in 2004.

Originally from the north-east of Scotland Julie joins the company from local government where she has worked in various roles including revenue generation and project management. She brings a wealth of marketing expertise to Host as well as a strong background in e-marketing and sales, having established her own successful online retail business in 2007.

Julie's key role at Host will be developing the company's on-line and direct marketing strategy, particularly targeting Host's core markets of business and industry, healthcare and independent schools.

Julie is a highly organised and driven person and brings both sales and marketing experience to Host at a time when the company is very much focused on growth. One of her main tasks will be getting the Host message out to potential clients and to raise the awareness of the skills and expertise we deliver," said Host managing director Jerry Brand.

Said Julie: "I'm very pleased to be joining at such an exciting time for the company. The groundwork has been established at Host with a strong team in place, and now we are forging ahead with plans to grow the company significantly over the next five years, offering clients a local service on a national basis."

Host currently has 85 contracts, but is this year aiming to take that total to over 100. Julie's appointment follows that of former Aramark chief executive Bill Toner, who joined the company at the end of November 2010 as non-executive chairman.

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ABOUT HOST

Host is an independent, nationally based, environmentally friendly contract catering company, partly owned by the company management through an EMI share option scheme. The company was founded in 2004 and is directed by award winning contractor and former restaurateur Jerry Brand. Host has contracts in Scotland, Wales and mainland England including business & industry, directors and partners dining rooms, conference facilities, independent (prep, senior and 6th form) schools, Beacon state schools, further and higher education, and the healthcare industry in care homes, hospices and hospitals. Host looks after 85 contracts and employs over 550 staff.